

Long Term Care Insurance Rate Request Summary  
Part 1 – To Be Completed By Company

Reset Form

Company Name and NAIC Number:

SERFF Tracking Number:

Effective Date:

Revised Rates

Average Annual Premium Per Member:

Average Requested Percentage Rate Change Per Member:

Minimum Requested Percentage Rate Change Per Member:

Maximum Requested Percentage Rate Change Per Member:

Number of Policy Holders Affected :

Plans Affected

(The Form Number and "Product Name")

Form#

"Product Name"(if applicable)

SPL2-336-VA, SPL2-336-VA-0208	<p>Simplicity ii</p> <p>The primary reason why these forms are in need of a premium rate increase is due to a combination of higher persistency and lower interest than expected in pricing. The company is requesting a premium rate increase that varies by issue age as shown in the table below. The rate increase was determined by issue age to better align the rate increase with the adverse experience and to protect older insureds.</p> <p>Issue Ages Requested Increase</p> <table><tr><td>&lt; 40</td><td>33%</td></tr><tr><td>40-44</td><td>32%</td></tr><tr><td>45-49</td><td>32%</td></tr><tr><td>50-54</td><td>29%</td></tr><tr><td>55-59</td><td>26%</td></tr><tr><td>60-64</td><td>22%</td></tr><tr><td>65-69</td><td>17%</td></tr><tr><td>70-74</td><td>13%</td></tr><tr><td>75+</td><td>0%</td></tr></table> <p>The average rate increase across all ages is 24% in Virginia.</p> <p>MedAmerica will offer insureds affected by the premium increase the option of reducing their policy benefits to provide flexibility of choice for those insureds who wish to maintain a premium level reasonably similar to what they were paying prior to the increase. The company will offer a contingent benefit upon lapse to insureds that trigger a substantial rate increase. Additionally, MedAmerica will voluntarily offer a contingent benefit upon lapse to insureds affected by the rate increase, even if the increase is not considered substantial.</p>	< 40	33%	40-44	32%	45-49	32%	50-54	29%	55-59	26%	60-64	22%	65-69	17%	70-74	13%	75+	0%
< 40	33%																		
40-44	32%																		
45-49	32%																		
50-54	29%																		
55-59	26%																		
60-64	22%																		
65-69	17%																		
70-74	13%																		
75+	0%																		

Attach a brief narrative to summarize the key information used to develop the rates including the main drivers for the revised rates.

*This document is intended to help explain the rate filing and it is only a summary of the company's request. It is not intended to describe or include all factors or information considered in the review process. For more detailed information, please refer to the complete filing.*

**Health Insurance Rate Request Summary**  
**Summary of Key Information**

Rates are being raised on all policies issued under this policy form to offset anticipated claims that are higher than originally expected. This is due in part to individuals living longer and keeping their policies longer, which has resulted in more claims being filed than anticipated when this policy was originally priced. As a result, premiums need to be adjusted to ensure there is adequate funding to pay current and anticipated future claims. This premium increase is designed to offset some of these anticipated increased costs and in no way reflects on the integrity of an individual's policy, nor is it based on an individual's claim history, current age, health status, or any other personal factors.

As required, we have filed our request for this premium increase with the Virginia Bureau of Insurance (Bureau) and included the necessary actuarial data and other items requested by the Bureau to support the increase.